

BL.CONECTA

A WINDOW OPEN TO THE CITY

BL.CONECTA is a territorial intermediation platform for producers and consumers of city services. It unites numerous actors such as users/citizens, city managers, associations, private companies...

It's a real catalyst for initiatives and communities.

Context

Digital intermediation platforms ease the exchange, sharing and sale of products and services. They encourage **socio-economics relationships as well as the creation and federation of communities.**

The users of the city are a special element of attention to municipalities and the government. BL.Conecta encourages **the development and promotion of interactive and omnichannel services.**

Citizens implement new habits to try to answer their needs of autonomy, time saving, **improving the condition of their lives, and citizen responsibility.**

BL.CONECTA to:

- ✓ **Discover and expose all the city's services**
- ✓ **Unify numerous service providers and users**
- ✓ **Optimize the pertinence and accessibility of informations**
- ✓ **Reinforce exchanges to contribute territories life**

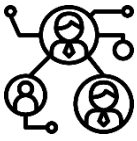


3+ YEARS OF
RESEARCH

CITIES SOCIOLOGY
TERRITORIAL MANAGEMENT

AI, IoT
INTEROPERABILITY

Sciences & Technologies



EXCHANGES TRANSVERSALITY

BL.CONECTA offers a hybrid, automated and customizable capacity of intermediation. This enables the platform to establish relationships vertically (linking public/private services to users) and horizontally (linking citizens to users).



CUSTOMIZABLE ANSWERS

The user expresses its need in natural language* and gets a focused response** for its neighbourhood, its community, its city, its metropolis...

BL.CONECTA semi-automatically discovers*** services and enhances their data (geolocation, city's topics, places of interest).

*AI Language processing **AI active learning *** geolocated smart scrapping on the web



PRIORITY TO EXCHANGE

BL.CONECTA automatically identifies linking modalities with services or communities of interests for the user. It aims to ease communication and to help materialise transactions of services.

Join us!

Because innovation is a synonym of opening, exchange and inclusion, **join our current reflexions and experimentations to build your BL.CONECTA!** Whether you are a community, an industry, an association, a research laboratory, a group of citizens, let's collaborate on:

- Your uses of city services
- Your public policy about territories transformation
- Collaborative and inclusive economy

BL Research

INNOVATION BY ALL AND FOR ALL

Facilitate research and innovation to **build collaborations and face today and tomorrow's challenges.**

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BL RESEARCH

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