

## BL.SENSELIFE

### A NETWORK OF KNOWLEDGE AND VALUE

BL.SENSELIFE is a knowledge management and connection platform to accompany citizens in fragile situations. It creates links between several dimensions of life, multiple processes, and various actors, by and for its citizens.

**An ingenious book of life and help.**

### Motivations

An ageing population, climate change, and territory transformation **lead us to rethink the roles of the society towards its frailer members**: the elderly, the disabled, the ill, the unemployed, etc.

Each citizen needs a **personalized holistic support** which considers the interdependencies between the different dimensions of their lives, interactions with their own environment, temporal characteristic of their life journey.

A global consideration on needs encourages a **precise identification of solutions to aid and adapt lives**, and an **observation of their real benefits** to the individual, who are the main actor of the solution.

©Berger-Levrault

©Berger-Levrault



BL.SENSELIFE, a breeding ground of innovative knowledge:

- ✓ **Identifies and organizes knowledge** between people and solutions
- ✓ **Prioritizes the ease of use** for and by citizens
- ✓ **Integrates a panel of activities, roles, and situations**
- ✓ **Adopts a path approach combining temporality, and life course**
- ✓ **Personalizes recommendations of data exploration**
- ✓ **Enhances interdependency** between actors

AI, IoT

LIFE COURSE  
CITY SOCIOLOGY

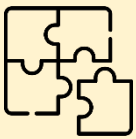
RECOMMENDATION  
SYSTEM

## Sciences & Technologies



### KNOWLEDGE MODELIZATION

BL.SENSELIFE is based on original knowledge models, covering information relying to needs, processes, environments, solutions, etc. It allows to build a multi-scale shared observatory to all stakeholders.



### RECOMMENDATION SYSTEM

BL.SENSELIFE integrates a hybrid recommendation system offering a tool to help data exploration that favors accompanied and personalized life course, for citizens and professionals.



### SOCIO-ECONOMIC INTERDEPENDENCY

BL.SENSELIFE's value is about the interdependency between the stakeholders: integration of the personalized support dimensions, matching the needs to the proposed solutions, geolocation distribution, real value and use of the promoted offer, emergence of new ways of help and life, etc.

## Join-us!

Because innovation is synonym of openness, exchange and inclusion, **join our current discussions to co-build and experiment your BL.SENSELIFE!** Whether you are a group of citizens, a community, a public service, an industrial, an association, a research laboratory, let's collaborate on:

- Your vision of lifelong pathway and its support
- Your uses, tools, strategies to put in relation "offer-demand"
- Societal evolutions and territories transformations

## BL Research

INNOVATION BY ALL AND FOR ALL

Facilitate research and innovation to **build collaborations and face today and tomorrow's challenges.**

[youssef.miloudi@berger-levrault.com](mailto:youssef.miloudi@berger-levrault.com)

Berger  
Levrault

BL

BL RESEARCH

[www.research-bl.com](http://www.research-bl.com)